



# WORLD QUEEN DAY

2 JULY

A GLOBAL CELEBRATION OF QUEEN'S MUSIC

## HOW TO TAKE PART

### START SMALL. THINK BIG.

There is no right or wrong way to celebrate World Queen Day.

Whether you're a fan, school, choir, workplace, venue or community group, every celebration helps keep Queen's music bringing people together.

ONE BAND. ONE DAY. ONE GLOBAL COMMUNITY.

# 50 WAYS TO CELEBRATE

There are countless ways to celebrate Queen's music on 2 July. Here are just a few ideas to inspire you...



### AT HOME

- Listen to your favourite album from start to finish
- Watch a Queen concert film
- Host a Queen listening party
- Share your memories online



### FUNDRAISING

- Bake for Freddie
- Host a charity quiz night
- Organise a sponsored challenge
- Donate the proceeds to the Mercury Phoenix Trust



### SCHOOLS

- Queen music lessons
- School choir performance
- Queen poster competition
- Learn an instrument
- Dress Like A Rock Star Day



### COMMUNITY

- Community choir concert
- Park singalong
- Organise a local music event
- Charity football match
- Village hall social evening



### WORKPLACES

- Office Queen quiz
- Dress-down day
- Lunchtime playlist vote
- Bake sale
- Team fundraising challenge



**BIG OR SMALL, EVERY ACTION MAKES A DIFFERENCE.**  
Let's come together and make some noise for Queen!



**START SMALL. THINK BIG.**



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## SHARE YOUR QUEEN STORY



### HELP US BUILD A LIVING ARCHIVE

Queen's music has touched millions of lives around the world. Your story could inspire someone, somewhere in the world.



MEMORIES



CONCERT STORIES



PHOTOS



VIDEOS



TICKETS & MEMORABILIA



FAMILY CONNECTIONS



FRIENDSHIPS MADE



CHOIRS & MUSIC GROUPS



FUNDRAISING EVENTS



SEND YOUR STORY, PHOTOS OR VIDEOS TO:

[hello@worldqueenday.com](mailto:hello@worldqueenday.com)

Your story could inspire someone, somewhere in the world.



EVERY STORY MATTERS. TOGETHER, WE KEEP THE MUSIC – AND THE MEMORIES – ALIVE.

# TAKE THE NEXT STEP



### DOWNLOAD

#### Participation Resources

Access helpful guides, posters, logos and ideas to help you plan your celebration.

Visit: [worldqueenday.com](http://worldqueenday.com)



### SHARE

#### Your Event

Let the world know what you're doing and inspire others to get involved.

Tag us using [#WorldQueenDay](https://twitter.com/WorldQueenDay)



### SUPPORT

#### The Mercury Phoenix Trust

Help make a difference for people living with HIV worldwide.

Visit: [mpt.world](http://mpt.world)

## WORLD QUEEN DAY CHARTER



CONNECTION



PARTICIPATION



LEGACY



POSITIVE IMPACT



STORYTELLING



COMMUNITY



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